



2019 Overview

THE CHILDREN'S PLAYHOUSE

400 Tracy Circle, Boone, NC 28607 ♦ www.goPlayhouse.org ♦ 828-263-0011
♦ EIN #27-0065653

HISTORY AND MISSION

Founded in 2002, The Children's Playhouse offers stimulating arts and science--based programs, enticing play areas and exhibits, and informative parenting resources.

Our mission is to provide children from birth to age eight with an enriching, educational play environment while at the same time offering their parents and caregivers friendly support in the important job of raising children. Parents and caregivers stay and play with their children.



2019 BY THE NUMBERS

- **1800 hours of play and bonding.** The Playhouse is open for drop-in play Tuesday through Saturday for over 35 hours per week 52 weeks per year. We only close on December 24, 25, 31, January 1, July 4, and Thanksgiving Day.
- **15,000 visits from adults and children.**
- **95 sponsored memberships** awarded to low-income families, first-time parents, social service agencies, and military families.
- **260 individual music, art, and STEM programs for kids.**
- **1600 attendees, 300 volunteers, and 70 hands-on activities at the 6th annual BuildFest,** a STEAM (Science, Technology, Engineering, Art, and Math) festival for kids 2-12 held on Saturday April 13 2019 at Watauga High School.
- **11 week-long or month-long special activities and exhibits** such as Tie Dye Month, Space Week, and Winter Wonderland.
- **18 Saturday morning Kids Corner activities at the Watauga County Farmers' Market** from May to October.
- **3 six week sessions of parent-child classes for babies and toddlers:** Brains and Babies, Brains and Bigger Babies, and Bright Beginnings.
- **150 volunteers and 6 interns** from Appalachian State University gained service learning experiences.

