



# THE PLAYHOUSE PLAY KIT PROJECT

## Goals

- Mitigate trauma caused by the Pandemic
- Stay connected to families in the community
- Design open-ended, engrossing activities that support development
- Provide an accurate and reassuring child development message
- Support parents

## Activities and Preliminary Numbers from May to October 2020

- **5 Play Kits for ages 2-6:** Playhouse Care Package, Everybody Let's Go Outside, Water and Wondering, Pizza and More, and the Autumn Kit. Each kit has over 10 activities.
- **4 STEAM Kits for ages 6 and up:** Town Engineer, Artistic Chemist, Art in Motion, and Let's Explore Light.
- **1 Infant/Toddler Kit for ages 9 to 24 months**
- **1000 total kits** distributed.
- **36% of families made "pay what you can" donations** ranging from \$10-\$20 to cover the cost of materials.
- **64% were distributed free of charge to families in financial distress** via The Playhouse and area agencies such as the Hunger Coalition, the preschool early intervention program of Watauga County schools, the Department of Social Services foster care program, and the Children's Council.
- **Spanish activity guides** were made available and promoted through local aid groups and the schools.



## Recent quotes from recipients

*We loved loved loved it! I look forward to the new play kit being released every month! I so much appreciate what you are doing for our community and look forward to visiting The Playhouse when it opens back up.*

*We love this... I'm beyond grateful for these. I'm a single mom to a toddler and a special needs teenager. There is stuff for both of them (supervised of course) and stuff we can do as a family.*

*I really appreciated how the supplies were lower trash/recyclables and that so many activities fed into one another. It was so much better than any of the Kiwi Crates or others we've gotten by mail.*

